

CLEAN. DRAIN. DRY.

PRODUCT
CATALOG

America's Guide to
Stopping Invasive Species

**CLEAN
DRAIN
DRY**
INITIATIVE

BROUGHT TO YOU BY



WE PROVIDE: PRODUCTS, MARKETING SERVICES, OUTREACH & EDUCATION

ABOUT THE CLEAN DRAIN DRY INITIATIVE™



For over a decade, Wildlife Forever has been providing award-winning invasive species media, marketing, outreach and educational services. Consistent delivery of Clean, Drain, Dry, has empowered agencies, organizations and communities across the country to effectively change behavior with boaters, anglers and outdoor recreational users.

This unique partnership utilizes strategic, cost saving communication and marketing services to coordinate, raise awareness of invasive species and deliver professional, ready-made materials for on-the-ground, community based conservation.

Utilizing new advances in technology, while also valuing traditional media, enables the Clean Drain Dry Team to create custom Invasive Species Prevention Plans tailoring public outreach to meet any partner's budget.

Wildlife Forever is committed to slowing the spread of invasive species and empowering best management practices for wise public use of America's natural resources. We stand ready to help with full-scale, turnkey media, marketing, educational tools and outreach services, coordinating with partners to save time and valuable resources.

For more information about media, marketing and outreach services, products or funding opportunities, contact us at: 763-253-0222 or info@WildlifeForever.org

The Clean Drain Dry Team stands ready to assist and help. We're stronger together! Let's partner in the battle against the silent invaders.

**CLEAN
DRAIN
DRY™
INITIATIVE**

LARGE FORMAT



BILLBOARDS



AIRPORT DIORAMAS



TRANSIT MEDIA



GAS PUMP TOPPER

Gas pump toppers and restroom ads are a great tool to reinforce Clean Drain Dry prevention.

Outdoor Media

Highway billboards send a big message and can be customized for lake associations, retail partners and community groups. Predesigned with a consistent look and messaging that feature a variety of recreational activities appealing to a wide range of audiences and regions.

Additional design and media purchasing available upon request.

Image & Design Options



FLY ANGER



SUNSET



PIER FISHING



PONTOON



ANGLER



PRO FISHING



KAYAKING



WAKE SKIER



CANOE



HUNTER



TUBER



DRY DOCK



BOBBER



WAKEBOARD

BANNERS & POSTERS

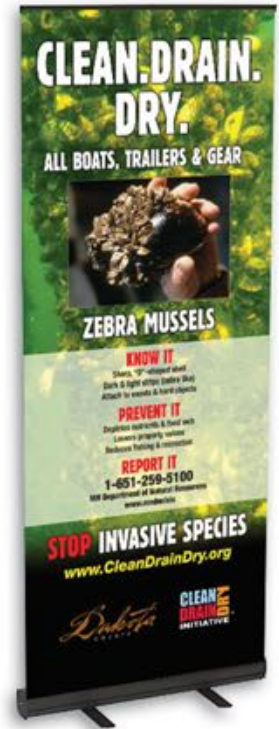
Full Color Vinyl Banners

MULTI-USE BANNERS

2' X 6' vinyl banners with metal grommets are made with all weather material and are built to last.

Customization for lake associations, retailers and community groups is available.

Quantity discounts available.



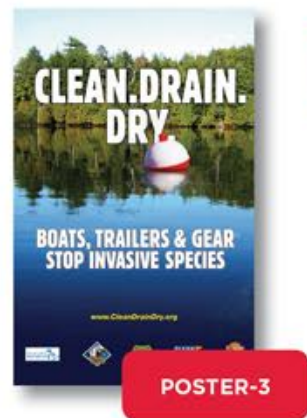
RETRACTABLE BANNER

Portable and lightweight vinyl banner with retractable display. Measures 83" x 32". Other designs are available.

Full Color Posters

LARGE POSTERS

Posters are ideal for display in retail outlets, bars and restaurants, bait shops and public facilities.



LAMINATED POSTERS

Full color, 11" x 17" laminated posters.



SIGNAGE & EVENTS

Outdoor Metal Boat Ramp Signs

Constructed using commercial grade aluminum and painted with a weather-resitant finish, signs are available with species-specific or multi-species message.



Signs are also available with photo graphics and call to action messaging.

Full Color Yard Signs



YARD SIGN-1

ALL-WEATHER YARD SIGN

Constructed using rugged corrugated plastic with weather-resitant, full color graphics, signs are available for lake associations, retailers and community groups.



TEAR DROP BANNER-1

TEAR DROP BANNER

Sturdy and attractive tear drop shaped banner stand sets up and folds easily and is ideal for both outdoor and indoor use. The banner is ideal for events, boat inspection areas and community outreach.

Events



EVENT TENT

Easy to use tent with canopy made from water-resistant polyester.

A-FRAME SIGN



A-FRAME SIDEWALK SIGN

Two-sided, 45" x 28" folding sign.

PRINT & DIGITAL ADVERTISING

Print Advertising Design

Print ads are a great way to deliver Clean Drain Dry prevention into the hands of recreational users. Ads for magazines, newspapers and newsletters can be customized for lake associations and retail partners for community outreach. Ask us for placement, design and vendor discounts.

Design and media purchasing available.

Contact for details or inquiries.



Digital Ads & Web Banners

Digital website ads and banner designs can be customized and posted on web sites to help spread the message and support the Clean Drain Dry Campaign.

Design and media purchasing available.

Contact for details or inquiries.

DIGITAL/WEB/MOBILE DEVICE ADS (GEO-FENCING)

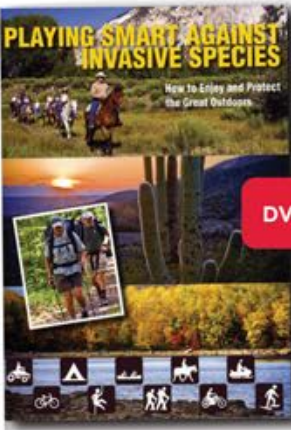
Pop-up ads are a new tool to grab attention and complement outreach efforts. Geo-fencing utilizes GPS to trigger mobile devices so when the device enters (or exits) specified boundaries, a text message or email alert is sent in the form of a pop-up ad or public service announcement.

Contact us on how we can help source Geo-fencing campaigns and create additional partner savings.



EDUCATIONAL MATERIALS

DVDs and Programming



DVD-2

PLAYING SMART AGAINST INVASIVE SPECIES

Educational DVD for bikers, hikers, even horseback riders on tips for preventing the spread.



DVD-1

DEFENDING FAVORITE PLACES

Educational DVD focused on how hunters and anglers can stop the spread.

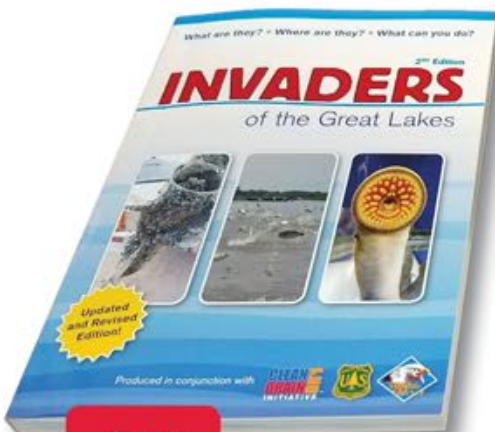


DVD-3

SILENT INVADERS

Award winning television Series features seven, 30-minute programs on invasive species: Sea Lamprey, zebra mussels, Asian carp, Round Gobies, St. Lawrence Seaway, Lake Michigan and Eurasian Watermilfoil. Bonus disc includes eight - Broadcast Ready public service announcements.

Books and Brochures



BOOK-1

INVADERS OF THE GREAT LAKES

This handy pocket guide guide spotlights 39 invasive species and details how they live, grow, reproduce and spread. Perfect for the boat or tackle box.



BROCH-1a



BROCH-1b



BROCH-2

PROTECT OUR WATERS & PROTECT OUR WATERFOWL HABITAT BROCHURES

Brochures for outdoor enthusiasts and sportsmen help educate and identify harmful invasive species and provide critical information to Clean Drain Dry.

PROMOTIONAL ITEMS

CONTACT US FOR QUANTITY DISCOUNTS



KEYCHAIN-2

FLASHLIGHT KEYCHAIN
Convenient flashlight allows for inspection in hard to see places.



FLASHLIGHT

INSPECTOR FLASHLIGHT
A zoomable LED that puts out a 300 lumen beam. Uses one AA alkaline batterie included with purchase. Higher quality item great for contest prizes.



KEYCHAIN-1

KEY FLOAT
Water-resistant, floating keychain with removable top.



CAN-1

CAN COOZIE
Collapsible, high-quality foam can insulator.



BOTTLE-1

WATER BOTTLE
32 oz water bottle. Durable, dishwasher safe and BPA free.



LURE

RATTLIN' RAPALA
Long casting, lipless design makes this lure viable anywhere you fish. 3 1/8" long and each neatly packaged.



PENS

PENS
Click action ball point pen with stylus tip writes with smooth, medium-point black ink.



BUTTONS

BUTTONS
2.5" button attaches to most clothing fabrics with safety pin clasp on the back.



TOWEL-1

CLEAN DRAIN DRY RALLY TOWEL
14" x 15" 100% cotton towel.



BOBBERS

CLEAN DRAIN DRY BOBBER
1.25" plastic fishing bobber.



FLYSWATTER

FLYSWATTER
16" Flyswatter with mesh head 4"x5".

PROMOTIONAL ITEMS



PLUGDOCK PACK

PLUGDOCK PACK

Pull the Plug! Insert boat plug into 1" or 1/2" PlugDock™ with safety lanyard for quick reminder to insert plug prior to launch. 3M adhesive allows for easy placement. Packaged with an instruction card and decal.



DECAL-1

CALL TO ACTION DECAL

4" x 6" decal serves as a quick reminder. Great for watercraft.



BOAT BRUSH-1

BOAT/BOOT BRUSH

Heavy duty scrub brush with 20" handle for hard to reach places.



DECAL-2

ANGLER & BOBBER DECALS

High-quality, 4" x 3" decals with UV-resistant ink. Choose between two designs.



SPONGE

SPONGE

Three-inch thick squishy peanut-s nge.



DECAL-3

WINDOW TATTOO

8" x 8" window cling with UV-resistant ink. Suitable for all seasons. Choose between three designs.



SHAMMY TOWEL

SHAMMY TOWEL

Super absorbent 16"x10.5" felt shabby towel.



PLACEMATS

RESTAURANT PLACEMATS

Full color, 14" x 11" paper placemats.



BAIT BAG

BAIT BAG

18" x 13" reusable, plastic bait bag.



COASTERS

BAR COASTERS

Two-sided, full color, 3.5" x 3.5" bar coasters. Many designs available.



SAFETY & APPAREL



HAT
Cotton twill cap with pre-formed visor. Great for wearing outdoors in a variety of weather conditions.

SAFETY VEST

Neon yellow safety vest with reflective stripes, made of durable polyester. Design fits easily over clothing. Size XL.



T-SHIRT

Heavyweight short-sleeved t-shirt.



SAFETY SIGNS

25" x 12" folding signs made of durable plastic.



FLOOR MAT

Quality 3' x 4' mat with strong rubber backing for high traffic.

SAFETY CONES

28" cone with cleated back base. Injection-molded to withstand extreme weather and impact from vehicles.



BOAT RAMP TATOO

63 mil thick polyethylene stencil. Does not absorb paint.



CLEAN.DRAIN. DRY. TOOLS

CD³ Watercraft Cleaning Station

USER OPERATED

- Waterless cleaning system
- Free public use
- Low maintenance equipment

REMOTE SENSING & MAINTENANCE

- Cellular connection to internet
- Software monitors use
- Optional alerts

AIS WI-FI PLATFORM

- Instructional videos
- AIS watch list species
- How to report AIS
- Customizable messaging



NEW TRAILERED VERSION
AVAILABLE

The Aqua Weed Stick



MULTIFUNCTIONAL DESIGN

- Scrape, pull, and cut weeds, algae and mussels from boats and trailers

CONVENIENCE

- No more crawling underneath trailers on wet and grimey boat ramps

GENTLE ON BOATS

- Engineered to cut weeds but soft enough to not leave a scratch on fiberglass

[CLICK FOR VIDEO DEMONSTRATION](#)



ABOUT WILDLIFE FOREVER®

Wildlife Forever provides many full-scale, turnkey, media, marketing and advertising services. Industry contacts save partners time while taking advantage of deep discounts. Wildlife Forever also pools funds to coordinate regional and multi-agency outreach programs.



Video Services and Production

We provide professional videographer and production services from script and concept development to direction and post production editing.

Full-Service Graphic Design

Full-scale graphic design capabilities allow us to customize campaigns and collateral while maintaining consistent messaging and brand standards.



PARTNERSHIP FUNDING

Wildlife Forever remains diligent in writing and securing grant dollars to help local communities. If you have an idea, or need assistance with grant management, we are here to help.

For more information, product quotes or outreach services information, visit:

www.CleanDrainDry.org

Or contact us at: info@WildlifeForever.org



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