

# 2022 Invasive Species Report

## Minnesota Addendum



**Clean.Drain.Dry.**  
**Stop Invasive Species**

**CLEAN**  
**DRAIN DRY**  
**INITIATIVE**



# 2022 marks another eventful year for the Minnesota Clean Drain Dry Initiative™

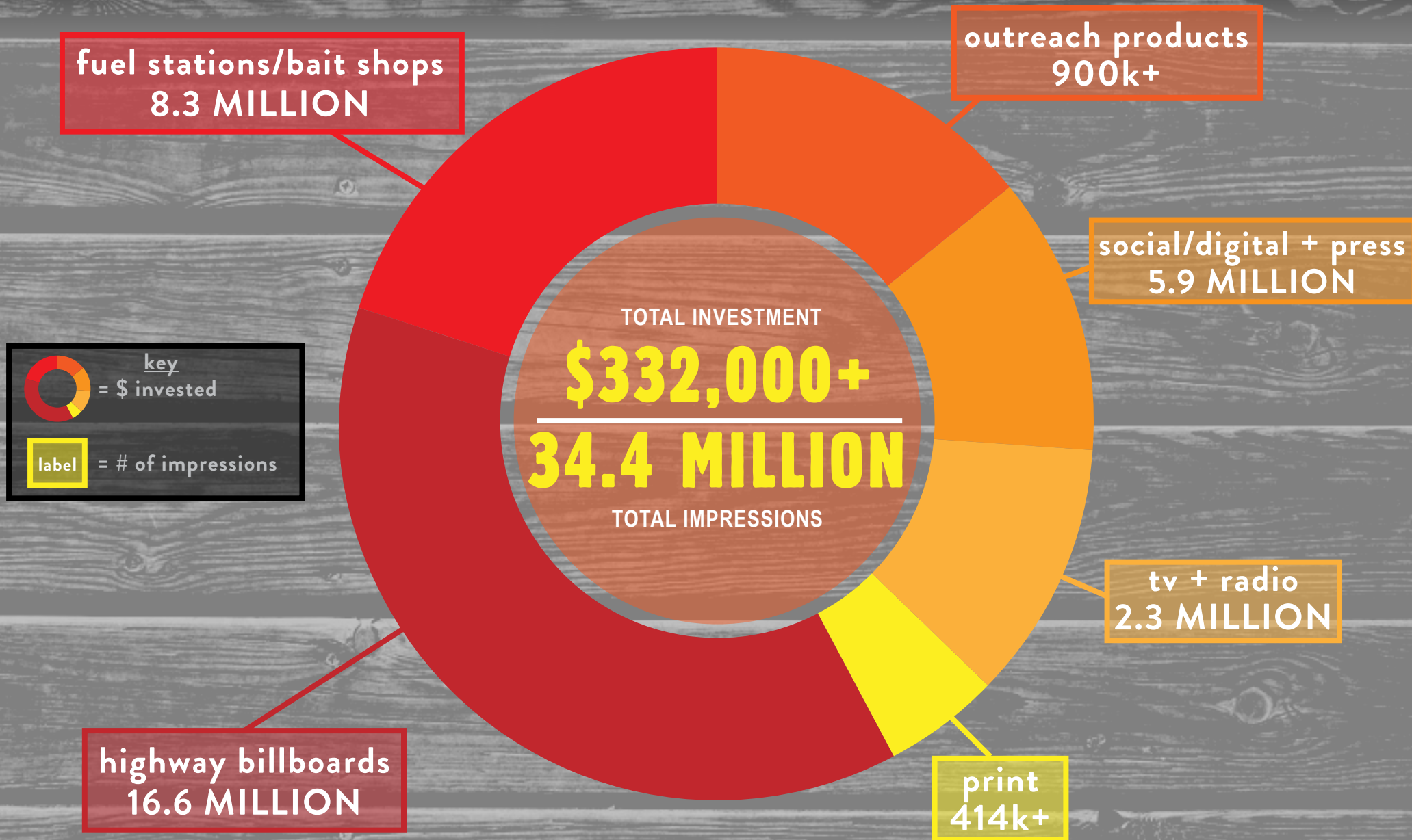
As we reflect upon last season, we are grateful for the numerous partners across the state who have invested in invasive species prevention through outreach and education using clear, consistent, and positive messages. Here are just a few of the notable MN based accomplishments:

- **Governor Walz** Proclaims Clean Drain Dry Day during Fishing Opener
- Invested **Over \$332,000** with our partners in AIS outreach and messaging
- Reached more than **34 MILLION impressions** with the campaign
- Printed and distributed **100,000 “Don’t Let It Loose”** bait bags
- Distributed **200+ Aqua Weed Sticks** to help boaters pull weeds from boats/trailers
- Installed **Six Waterless Cleaning Stations** and enhanced signage at Lake Vermillion

## Thank you to our Minnesota partners!



# 2022 by the numbers





Call or email today to learn how Wildlife Forever can help your organization prevent the spread of AIS!



**CLEAN**  
**DRAIN**  
**INITIATIVE**

The word "CLEAN" is in blue, "DRAIN" is in red, and "INITIATIVE" is in black. To the right of "CLEAN" and "DRAIN" is a large, stylized orange letter "E" with a white outline. A small trademark symbol (™) is located to the right of the "E".

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